

Sarah M. Rowan

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(443) 718-7799
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WORK EXPERIENCE

PR & Media Coordinator; *Joseph Greenwald & Laake, PA* February 2017 – present

- Develop press lists and contacts for law firm advertising and public relations
- Research marketing strategies over various social media platforms
- Assist in administrative duties as required

Writing Assistant; *Towson University Writing Center* August 2016-present

- Assist undergraduate and graduate students in their writing on a wide variety of subject areas.
- Tutor students on writing process.
- Develop a strong understanding of essay knowledge and grammar mechanics.

News Editor; *The Towerlight, independent newspaper* August 2015-present

- Manage the news section of The Towerlight.
- Assign, edit, proofread and fact-check stories from writers.
- Use InDesign to lay-out section pages.
- Report and produce content, usually once per week, for web and print publication.
- Previous positions since fall 2015 include associate news editor and assistant news editor.

EDUCATION

Towson University Honors College; Towson, Maryland

- Bachelor of Arts, class of 2019
GPA: 3.892, **Dean's List:** 2015-2016, fall 2016
Major: Mass communications (journalism & new media track); Spanish language & literature
Relevant coursework: Journalism I & II, Feature Writing, News Editing, Spanish Composition & Conversation

TECHNICAL & LANGUAGE SKILLS

- Adobe Creative Cloud: InDesign, Photoshop, Dreamweaver
- MS Office: Word, Excel, PowerPoint
- Advanced Spanish (speaking, reading, writing, comprehension)

REFERENCES

- **Cody Boteler;** Editor-in-Chief, The Towerlight
editor@thetowerlight.com, (240) 405-9871
- **Jenny Atwater;** journalism professor, Towson University
jatwater@towson.edu, (410) 704-4138